

## Guidance for Further analysis of EC brainstorming

The suggestions below for continuing your work on the three focus areas are simply that—suggestions. We encourage you to be open and creative in addressing these issues and do not wish to constrain your ideas. Later we can worry about ‘what is doable’ but for now—dream big.

1.) First, a quick review for those committee members unable to attend or who had to leave early:

### **At our 4-18-19 meeting you were asked to:**

- *Brainstorm (all ideas are ideas to be considered):*
  - *What resources (existing or yet to be developed)?*
  - *What are you dreaming about?*
  - *If we had \_\_\_\_, this focus area could be improved!*
  - *What’s missing from the list?*

### **Next you were asked to:**

- Begin to explore the Strengths and Problems/Challenges related to this focus area:
  - *What are the strengths of this focus area?*
  - *What are the problems/challenges?*
  - *What are the opportunities within the county?*
  - *What are the threats that could potentially invalidate work on this focus area?*

2.) This brainstorming exercise generated the comments and spot analysis contained in the meeting notes emailed to you. Your task now is continuing to analyze, explore opportunities, challenges and priorities within your chosen area of focus, further distilling information and ideas.

***Please plan to submit your group’s work to Patricia 5 days prior to the next meeting.*** Work products for the three focus areas will be compiled and emailed to the full committee for discussion at the May meeting.

3.) Suggestions to consider in continuing your analysis:

- Relate comments back to spot analysis. Is anything missing from the list or from the spot analysis?
- Spot Analysis Strengths – can you be more specific,? Why and how are these strengths? Value added? What could be changed/added to items listed to strengthen further?

- Spot Analysis Problems – Can you define further the problem(s), what are the causes? What is missing that would address the problem; improve the outcome? What would the solution look like? What change must occur?
- Spot Analysis Opportunities – Can you detail these suggestions more? Start to define how this opportunity would look (who, and what's involved)? What other opportunities might exist? Will there be challenges (barriers) to implementation of opportunity ideas? What are existing opportunities outside of the county that we might use as a model?
- Spot Analysis Threats – Are there more that should be added to this list?
- Do you need additional information, research, surveys to complete the work on your focus area?